



Audience	Category
AdAdvisor	
	Affluent City MidAged Homeowner With Kids HH 21
	Affluent City MidAged Homeowner Without Kids HH 19
	Affluent City MidAged Homeowner&Renter With Kids HH 4
	Affluent City Older Homeowner With&Without Kids HH 7
	Affluent City Older Homeowner Without Kids HH 24
	Affluent City Older Homeowner&Renter With&Without Kids HH 13
	Affluent City Young Homeowner&Renter With&Without Kids HH 26
	Affluent Rural MidAged Homeowner With Kids HH 22
	Affluent Rural MidAged Homeowner Without Kids HH 17
	Affluent Rural MidAged Homeowner Without Kids HH 5
	Affluent Rural Older Homeowner With Kids HH 11
	Affluent Rural Older Homeowner&Renter With&Without Kids HH 9
	Affluent Rural Young Homeowner With Kids HH 23
	Affluent Suburb MidAged Homeowner With Kids HH 18
	Affluent Suburb MidAged Homeowner With Kids HH 2
	Affluent Suburb MidAged Homeowner With Kids HH 20
	Affluent Suburb MidAged Homeowner With Kids HH 3
	Affluent Suburb MidAged Homeowner Without Kids HH 1
	Affluent Suburb MidAged Homeowner Without Kids HH 16
	Affluent Suburb MidAged Renter With Kids HH 25
	Affluent Suburb Older Homeowner With&Without Kids HH 6
	Affluent Suburb Older Homeowner Without Kids HH 15
	Affluent Suburb Retired Homeowner With&Without Kids HH 8
	Affluent Suburb Young Homeowner With Kids HH 10
	Affluent Urban MidAged Homeowner&Renter With&Without Kids HH 12
	Affluent Urban MidAged Homeowner&Renter Without Kids HH 14
	Affluent Urbancore MidAged Renter Without Kids HH 46
	High Income City MidAged Homeowner With Kids HH 38
	High Income City MidAged Homeowner With Kids HH 70
	High Income City MidAged Homeowner Without Kids HH 66
	High Income City MidAged Renter With Kids HH 59
	High Income City Older Homeowner Without Kids HH 63
	High Income City Retired Homeowner Without Kids HH 54
	High Income City Retired Homeowner&Renter Without Kids HH 57
	High Income City Young Homeowner With Kids HH 43
	High Income City Young Homeowner Without Kids HH 53
	High Income Rural MidAged Homeowner With Kids HH 40

	High Income Rural MidAged Homeowner With Kids HH 51
	High Income Rural MidAged Homeowner With Kids HH 72
	High Income Rural MidAged Homeowner Without Kids HH 67
	High Income Rural Older Homeowner Without Kids HH 31
	High Income Rural Older Homeowner Without Kids HH 33
	High Income Rural Older Homeowner Without Kids HH 64
	High Income Rural Retired Homeowner Without Kids HH 55
	High Income Rural Retired Homeowner Without Kids HH 61
	High Income Rural Young Homeowner With Kids HH 73
	High Income Suburb MidAged Homeowner With Kids HH 35
	High Income Suburb MidAged Homeowner With Kids HH 36
	High Income Suburb MidAged Homeowner With Kids HH 39
	High Income Suburb MidAged Homeowner With Kids HH 41
	High Income Suburb MidAged Homeowner With Kids HH 69
	High Income Suburb MidAged Homeowner With Kids HH 71
	High Income Suburb MidAged Homeowner Without Kids HH 34
	High Income Suburb MidAged Homeowner Without Kids HH 37
	High Income Suburb MidAged Homeowner Without Kids HH 65
	High Income Suburb MidAged Homeowner Without Kids HH 68
	High Income Suburb MidAged Renter With Kids HH 77
	High Income Suburb MidAged Renter With Kids HH 83
	High Income Suburb MidAged Renter Without Kids HH 76
	High Income Suburb Older Homeowner Without Kids HH 30
	High Income Suburb Older Homeowner Without Kids HH 62
	High Income Suburb Retired Homeowner Without Kids HH 28
	High Income Suburb Retired Homeowner Without Kids HH 29
	High Income Suburb Retired Homeowner Without Kids HH 60
	High Income Suburb Retired Homeowner&Renter Without Kids HH 75
	High Income Suburb Young Homeowner With Kids HH 42
	High Income Suburb Young Homeowner With Kids HH 44
	High Income Suburb Young Homeowner With Kids HH 74
	High Income Suburb Young Homeowner&Renter With Kids HH 56
	High Income Suburb Young Homeowner&Renter With&Without Kids HH 47
	High Income Suburb Young Renter With Kids HH 78
	High Income Suburb Young Renter Without Kids HH 27
	High Income Urban MidAged Homeowner&Renter With Kids HH 82
	High Income Urban MidAged Renter With&Without Kids HH 48
	High Income Urban Older Homeowner Without Kids HH 32
	High Income Urban Retired Homeowner&Renter Without Kids HH 45
	High Income Urban Young Homeowner With&Without Kids HH 49
	High Income Urban Young Homeowner&Renter With&Without Kids HH 52
	High Income Urbancore MidAged Homeowner&Renter With Kids HH 50
	Low Income City Older Homeowner Without Kids HH 158

	Low Income City Older Renter With&Without Kids HH 159
	Low Income City Older Renter Without Kids HH 163
	Low Income City Retired Homeowner Without Kids HH 155
	Low Income City Young Renter With Kids HH 171
	Low Income Rural MidAged Homeowner&Renter With&Without Kids HH 165
	Low Income Rural Older Homeowner Without Kids HH 160
	Low Income Rural Retired Homeowner Without Kids HH 152
	Low Income Rural Retired Homeowner Without Kids HH 156
	Low Income Rural Young Renter With Kids HH 170
	Low Income Suburb MidAged Renter With Kids HH 141
	Low Income Suburb Older Homeowner Without Kids HH 157
	Low Income Suburb Older Renter Without Kids HH 161
	Low Income Suburb Retired Homeowner Without Kids HH 151
	Low Income Suburb Retired Renter Without Kids HH 147
	Low Income Suburb Retired Renter Without Kids HH 154
	Low Income Suburb Young Renter With Kids HH 133
	Low Income Suburb Young Renter With Kids HH 172
	Low Income Suburb Young Renter Without Kids HH 166
	Low Income Suburb Young Renter Without Kids HH 168
	Low Income Urban MidAged Renter With Kids HH 167
	Low Income Urban MidAged Renter With Kids HH 169
	Low Income Urban MidAged Renter Without Kids HH 164
	Low Income Urban Older Renter With&Without Kids HH 162
	Low Income Urban Retired Homeowner Without Kids HH 153
	Low Income Urban Young Renter With Kids HH 149
	Low Income Urban Young Renter With&Without Kids HH 144
	Low Income Urbancore Older Renter Without Kids HH 146
	Mid Income City MidAged Homeowner With Kids HH 120
	Mid Income City MidAged Homeowner Without Kids HH 94
	Mid Income City Older Homeowner Without Kids HH 115
	Mid Income City Older Homeowner&Renter With Kids HH 85
	Mid Income City Older Renter With&Without Kids HH 87
	Mid Income City Retired Homeowner Without Kids HH 111
	Mid Income City Retired Homeowner Without Kids HH 113
	Mid Income City Young Homeowner With Kids HH 81
	Mid Income City Young Homeowner&Renter With&Without Kids HH 96
	Mid Income City Young Renter With Kids HH 123
	Mid Income City Young Renter Without Kids HH 126
	Mid Income Rural MidAged Homeowner With Kids HH 119
	Mid Income Rural MidAged Homeowner With Kids HH 89
	Mid Income Rural MidAged Homeowner Without Kids HH 103
	Mid Income Rural MidAged Homeowner Without Kids HH 118
	Mid Income Rural Older Homeowner With Kids HH 117

	Mid Income Rural Older Homeowner Without Kids HH 116
	Mid Income Rural Older Homeowner Without Kids HH 93
	Mid Income Rural Older Homeowner&Renter With&Without Kids HH 134
	Mid Income Rural Retired Homeowner Without Kids HH 112
	Mid Income Rural Retired Homeowner Without Kids HH 79
	Mid Income Rural Young Renter With Kids HH 121
	Mid Income Rural Young Renter With&Without Kids HH 58
	Mid Income Suburb MidAged Homeowner With Kids HH 95
	Mid Income Suburb MidAged Homeowner Without Kids HH 105
	Mid Income Suburb Older Homeowner With Kids HH 90
	Mid Income Suburb Older Homeowner Without Kids HH 114
	Mid Income Suburb Older Homeowner Without Kids HH 92
	Mid Income Suburb Older Homeowner&Renter With Kids HH 127
	Mid Income Suburb Older Renter Without Kids HH 104
	Mid Income Suburb Retired Homeowner Without Kids HH 106
	Mid Income Suburb Retired Homeowner Without Kids HH 110
	Mid Income Suburb Retired Homeowner Without Kids HH 91
	Mid Income Suburb Young Homeowner With Kids HH 125
	Mid Income Suburb Young Homeowner With Kids HH 97
	Mid Income Suburb Young Homeowner With&Without Kids HH 98
	Mid Income Suburb Young Renter With Kids HH 122
	Mid Income Suburb Young Renter With Kids HH 124
	Mid Income Urban MidAged Homeowner Without Kids HH 80
	Mid Income Urban MidAged Homeowner Without Kids HH 99
	Mid Income Urban MidAged Renter With Kids HH 84
	Mid Income Urban MidAged Renter Without Kids HH 131
	Mid Income Urban Older Homeowner Without Kids HH 86
	Mid Income Urban Older Renter Without Kids HH 109
	Mid Income Urban Young Renter With Kids HH 128
	Mid Income Urban Young Renter With&Without Kids HH 101
	Mid Income Urbancore MidAged Homeowner&Renter With Kids HH 88
	Mid Income Urbancore Retired Homeowner&Renter Without Kids HH 102
	Mid Income Urbancore Young Homeowner&Renter Without Kids HH 100
	Moderate Income City MidAged Homeowner Without Kids HH 138
	Moderate Income City MidAged Renter With&Without Kids HH 135
	Moderate Income City Retired Homeowner Without Kids HH 107
	Moderate Income City Young Homeowner With Kids HH 136
	Moderate Income City Young Homeowner&Renter Without Kids HH 150
	Moderate Income Rural Older Renter Without Kids HH 139
	Moderate Income Rural Young Homeowner&Renter With Kids HH 129
	Moderate Income Rural Young Renter With&Without Kids HH 137
	Moderate Income Suburb MidAged Homeowner With Kids HH 140
	Moderate Income Suburb MidAged Homeowner With Kids HH 143

	Moderate Income Suburb Young Renter With&Without Kids HH 132
	Moderate Income Urban MidAged Renter With&Without Kids HH 108
	Moderate Income Urban Older Homeowner With&Without Kids HH 142
	Moderate Income Urban Young Renter With Kids HH 130
	Moderate Income Urbancore MidAged Renter With Kids HH 145
	Moderate Income Urbancore MidAged Renter With&Without Kids HH 148