



Audience	Category
AdAdvisor	
	Affluent City MidAged Homeowner With Kids HH 21
	Affluent City MidAged Homeowner Without Kids HH 19
	Affluent City MidAged Homeowner&Renter With Kids HH 4
	Affluent City Older Homeowner With&Without Kids HH 7
	Affluent City Older Homeowner Without Kids HH 24
	Affluent City Older Homeowner&Renter With&Without Kids HH 13
	Affluent City Young Homeowner&Renter With&Without Kids HH 26
	Affluent Rural MidAged Homeowner With Kids HH 22
	Affluent Rural MidAged Homeowner Without Kids HH 17
	Affluent Rural MidAged Homeowner Without Kids HH 5
	Affluent Rural Older Homeowner With Kids HH 11
	Affluent Rural Older Homeowner&Renter With&Without Kids HH 9
	Affluent Rural Young Homeowner With Kids HH 23
	Affluent Suburb MidAged Homeowner With Kids HH 18
	Affluent Suburb MidAged Homeowner With Kids HH 2
	Affluent Suburb MidAged Homeowner With Kids HH 20
	Affluent Suburb MidAged Homeowner With Kids HH 3
	Affluent Suburb MidAged Homeowner Without Kids HH 1
	Affluent Suburb MidAged Homeowner Without Kids HH 16
	Affluent Suburb MidAged Renter With Kids HH 25
	Affluent Suburb Older Homeowner With&Without Kids HH 6
	Affluent Suburb Older Homeowner Without Kids HH 15
	Affluent Suburb Retired Homeowner With&Without Kids HH 8
	Affluent Suburb Young Homeowner With Kids HH 10
	Affluent Urban MidAged Homeowner&Renter With&Without Kids HH 12
	Affluent Urban MidAged Homeowner&Renter Without Kids HH 14
	Affluent Urbancore MidAged Renter Without Kids HH 46
	High Income City MidAged Homeowner With Kids HH 38
	High Income City MidAged Homeowner With Kids HH 70
	High Income City MidAged Homeowner Without Kids HH 66
	High Income City MidAged Renter With Kids HH 59
	High Income City Older Homeowner Without Kids HH 63
	High Income City Retired Homeowner Without Kids HH 54
	High Income City Retired Homeowner&Renter Without Kids HH 57
	High Income City Young Homeowner With Kids HH 43
	High Income City Young Homeowner Without Kids HH 53
	High Income Rural MidAged Homeowner With Kids HH 40

High Income Rural MidAged Homeowner With Kids HH 51
High Income Rural MidAged Homeowner With Kids HH 72
High Income Rural MidAged Homeowner Without Kids HH 67
High Income Rural Older Homeowner Without Kids HH 31
High Income Rural Older Homeowner Without Kids HH 33
High Income Rural Older Homeowner Without Kids HH 64
High Income Rural Retired Homeowner Without Kids HH 55
High Income Rural Retired Homeowner Without Kids HH 61
High Income Rural Young Homeowner With Kids HH 73
High Income Suburb MidAged Homeowner With Kids HH 35
High Income Suburb MidAged Homeowner With Kids HH 36
High Income Suburb MidAged Homeowner With Kids HH 39
High Income Suburb MidAged Homeowner With Kids HH 41
High Income Suburb MidAged Homeowner With Kids HH 69
High Income Suburb MidAged Homeowner With Kids HH 71
High Income Suburb MidAged Homeowner Without Kids HH 34
High Income Suburb MidAged Homeowner Without Kids HH 37
High Income Suburb MidAged Homeowner Without Kids HH 65
High Income Suburb MidAged Homeowner Without Kids HH 68
High Income Suburb MidAged Renter With Kids HH 77
High Income Suburb MidAged Renter With Kids HH 83
High Income Suburb MidAged Renter Without Kids HH 76
High Income Suburb Older Homeowner Without Kids HH 30
High Income Suburb Older Homeowner Without Kids HH 62
High Income Suburb Retired Homeowner Without Kids HH 28
High Income Suburb Retired Homeowner Without Kids HH 29
High Income Suburb Retired Homeowner Without Kids HH 60
High Income Suburb Retired Homeowner&Renter Without Kids HH 75
High Income Suburb Young Homeowner With Kids HH 42
High Income Suburb Young Homeowner With Kids HH 44
High Income Suburb Young Homeowner With Kids HH 74
High Income Suburb Young Homeowner&Renter With Kids HH 56
High Income Suburb Young Homeowner&Renter With&Without Kids HH 47
High Income Suburb Young Renter With Kids HH 78
High Income Suburb Young Renter Without Kids HH 27
High Income Urban MidAged Homeowner&Renter With Kids HH 82
High Income Urban MidAged Renter With&Without Kids HH 48
High Income Urban Older Homeowner Without Kids HH 32
High Income Urban Retired Homeowner&Renter Without Kids HH 45
High Income Urban Young Homeowner With&Without Kids HH 49
High Income Urban Young Homeowner&Renter With&Without Kids HH 52
High Income Urbancore MidAged Homeowner&Renter With Kids HH 50
Low Income City Older Homeowner Without Kids HH 158

Low Income City Older Renter With&Without Kids HH 159
Low Income City Older Renter Without Kids HH 163
Low Income City Retired Homeowner Without Kids HH 155
Low Income City Young Renter With Kids HH 171
Low Income Rural MidAged Homeowner&Renter With&Without Kids HH 165
Low Income Rural Older Homeowner Without Kids HH 160
Low Income Rural Retired Homeowner Without Kids HH 152
Low Income Rural Retired Homeowner Without Kids HH 156
Low Income Rural Young Renter With Kids HH 170
Low Income Suburb MidAged Renter With Kids HH 141
Low Income Suburb Older Homeowner Without Kids HH 157
Low Income Suburb Older Renter Without Kids HH 161
Low Income Suburb Retired Homeowner Without Kids HH 151
Low Income Suburb Retired Renter Without Kids HH 147
Low Income Suburb Retired Renter Without Kids HH 154
Low Income Suburb Young Renter With Kids HH 133
Low Income Suburb Young Renter With Kids HH 172
Low Income Suburb Young Renter Without Kids HH 166
Low Income Suburb Young Renter Without Kids HH 168
Low Income Urban MidAged Renter With Kids HH 167
Low Income Urban MidAged Renter With Kids HH 169
Low Income Urban MidAged Renter Without Kids HH 164
Low Income Urban Older Renter With&Without Kids HH 162
Low Income Urban Retired Homeowner Without Kids HH 153
Low Income Urban Young Renter With Kids HH 149
Low Income Urban Young Renter With&Without Kids HH 144
Low Income Urbancore Older Renter Without Kids HH 146
Mid Income City MidAged Homeowner With Kids HH 120
Mid Income City MidAged Homeowner Without Kids HH 94
Mid Income City Older Homeowner Without Kids HH 115
Mid Income City Older Homeowner&Renter With Kids HH 85
Mid Income City Older Renter With&Without Kids HH 87
Mid Income City Retired Homeowner Without Kids HH 111
Mid Income City Retired Homeowner Without Kids HH 113
Mid Income City Young Homeowner With Kids HH 81
Mid Income City Young Homeowner&Renter With&Without Kids HH 96
Mid Income City Young Renter With Kids HH 123
Mid Income City Young Renter Without Kids HH 126
Mid Income Rural MidAged Homeowner With Kids HH 119
Mid Income Rural MidAged Homeowner With Kids HH 89
Mid Income Rural MidAged Homeowner Without Kids HH 103
Mid Income Rural MidAged Homeowner Without Kids HH 118
Mid Income Rural Older Homeowner With Kids HH 117

Mid Income Rural Older Homeowner Without Kids HH 116
Mid Income Rural Older Homeowner Without Kids HH 93
Mid Income Rural Older Homeowner&Renter With&Without Kids HH 134
Mid Income Rural Retired Homeowner Without Kids HH 112
Mid Income Rural Retired Homeowner Without Kids HH 79
Mid Income Rural Young Renter With Kids HH 121
Mid Income Rural Young Renter With&Without Kids HH 58
Mid Income Suburb MidAged Homeowner With Kids HH 95
Mid Income Suburb MidAged Homeowner Without Kids HH 105
Mid Income Suburb Older Homeowner With Kids HH 90
Mid Income Suburb Older Homeowner Without Kids HH 114
Mid Income Suburb Older Homeowner Without Kids HH 92
Mid Income Suburb Older Homeowner&Renter With Kids HH 127
Mid Income Suburb Older Renter Without Kids HH 104
Mid Income Suburb Retired Homeowner Without Kids HH 106
Mid Income Suburb Retired Homeowner Without Kids HH 110
Mid Income Suburb Retired Homeowner Without Kids HH 91
Mid Income Suburb Young Homeowner With Kids HH 125
Mid Income Suburb Young Homeowner With Kids HH 97
Mid Income Suburb Young Homeowner With&Without Kids HH 98
Mid Income Suburb Young Renter With Kids HH 122
Mid Income Suburb Young Renter With Kids HH 124
Mid Income Urban MidAged Homeowner Without Kids HH 80
Mid Income Urban MidAged Homeowner Without Kids HH 99
Mid Income Urban MidAged Renter With Kids HH 84
Mid Income Urban MidAged Renter Without Kids HH 131
Mid Income Urban Older Homeowner Without Kids HH 86
Mid Income Urban Older Renter Without Kids HH 109
Mid Income Urban Young Renter With Kids HH 128
Mid Income Urban Young Renter With&Without Kids HH 101
Mid Income Urbancore MidAged Homeowner&Renter With Kids HH 88
Mid Income Urbancore Retired Homeowner&Renter Without Kids HH 102
Mid Income Urbancore Young Homeowner&Renter Without Kids HH 100
Moderate Income City MidAged Homeowner Without Kids HH 138
Moderate Income City MidAged Renter With&Without Kids HH 135
Moderate Income City Retired Homeowner Without Kids HH 107
Moderate Income City Young Homeowner With Kids HH 136
Moderate Income City Young Homeowner&Renter Without Kids HH 150
Moderate Income Rural Older Renter Without Kids HH 139
Moderate Income Rural Young Homeowner&Renter With Kids HH 129
Moderate Income Rural Young Renter With&Without Kids HH 137
Moderate Income Suburb MidAged Homeowner With Kids HH 140
Moderate Income Suburb MidAged Homeowner With Kids HH 143

	Moderate Income Suburb Young Renter With&Without Kids HH 132
	Moderate Income Urban MidAged Renter With&Without Kids HH 108
	Moderate Income Urban Older Homeowner With&Without Kids HH 142
	Moderate Income Urban Young Renter With Kids HH 130
	Moderate Income Urbancore MidAged Renter With Kids HH 145
	Moderate Income Urbancore MidAged Renter With&Without Kids HH 148