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6			
7	Yahoo! Behavioral Targeting Categories		
8	Gender, Age and HHI Income Targeting is available		
9			
10	*Denotes a "Brand Connect Category. Only the named advertisr may run this particular category.		
11	Exceptions are made for Co-promotion campaigns with creative linking to the named advertiser website.		
12	*Denotes a data driven category, only Engagers inventory is available		
13			
14	DISPLAY_NAME		*NOTES (see above for definitions)
15	Automotive	Automotive	
16		Automotive/Alternative Fuel Vehicles	
17		Automotive/Convertible	
18		Automotive/Convertible/Non US	
19		Automotive/Convertible/US	
20		Automotive/Coupe	
21		Automotive/Coupe/Non US	
22		Automotive/Coupe/US	
23		Automotive/Fuel Economy	
24		Automotive/General Motors	
25		Automotive/Minivan	
26		Automotive/Minivan/Non US	
27		Automotive/Minivan/US	
28		Automotive/Motorcycle	
29		Automotive/Non US	
30		Automotive/Parts and Accessories	
31		Automotive/Price/Economy	
32		Automotive/Price/Economy/Ultra Economy	
33		Automotive/Price/Germany_Economy	
34		Automotive/Price/Germany_Luxury	
35		Automotive/Price/Germany_Midrange	
36		Automotive/Price/Luxury	
37		Automotive/Price/Luxury/Ultra Luxury	
38		Automotive/Price/Midrange	
39		Automotive/RV	
40		Automotive/Sedan	
41		Automotive/Sedan/Compact	
42		Automotive/Sedan/Compact/Non US	
43		Automotive/Sedan/Compact/US	
44		Automotive/Sedan/Large	
45		Automotive/Sedan/Large/Non US	
46		Automotive/Sedan/Large/US	
47		Automotive/Sedan/Luxury	
48		Automotive/Sedan/Luxury/Non US	
49		Automotive/Sedan/Luxury/US	
50		Automotive/Sedan/Midsize	
51		Automotive/Sedan/Midsize/Non US	
52		Automotive/Sedan/Midsize/US	
53		Automotive/Sedan/Non US	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
54		Automotive/Sedan/US	
55		Automotive/Services	
56		Automotive/Sports Car	
57		Automotive/SUV	
58		Automotive/SUV/Compact	
59		Automotive/SUV/Compact/Non US	
60		Automotive/SUV/Compact/US	
61		Automotive/SUV/Large	
62		Automotive/SUV/Large/Non US	
63		Automotive/SUV/Large/US	
64		Automotive/SUV/Midsize	
65		Automotive/SUV/Midsize/Non US	
66		Automotive/SUV/Midsize/US	
67		Automotive/SUV/Non US	
68		Automotive/SUV/US	
69		Automotive/Truck	
70		Automotive/Truck/Compact	
71		Automotive/Truck/Compact/Non US	
72		Automotive/Truck/Compact/US	
73		Automotive/Truck/Full Size	
74		Automotive/Truck/Full Size/Non US	
75		Automotive/Truck/Full Size/US	
76		Automotive/Truck/Non US	
77		Automotive/Truck/US	
78		Automotive/US	
79		Automotive/US/Chrysler	
80		Automotive/Used	
81		Automotive/Used/Certified Pre Owned	
82		Automotive/Used/Certified Pre Owned/Non US	
83		Automotive/Used/Certified Pre Owned/US	
84		Automotive/Used/Non US	
85		Automotive/Used/US	
86		Automotive/Wagon and Crossover	
87		Automotive/Wagon and Crossover/Non US	
88		Automotive/Wagon and Crossover/US	
89	CPC	Consumer Packaged Goods/Beauty and Personal Care	
90		Consumer Packaged Goods/Beauty and Personal Care/Cosmetics	
91		Consumer Packaged Goods/Beauty and Personal Care/Fragrance	
92		Consumer Packaged Goods/Beauty and Personal Care/Hair and Beauty Services	
93		Consumer Packaged Goods/Beauty and Personal Care/Skin Care	
94		Consumer Packaged Goods/Beverages	
95		Consumer Packaged Goods/Beverages/Beer Wine and Spirits	
96		Consumer Packaged Goods/Beverages/Beer Wine and Spirits/Beer	
97		Consumer Packaged Goods/Beverages/Carbonated	
98		Consumer Packaged Goods/Beverages/Coffee	
99		Consumer Packaged Goods/Beverages/Juices	
100		Consumer Packaged Goods/Beverages/Tea	
101		Consumer Packaged Goods/Contests and Sweepstakes	
102		Consumer Packaged Goods/Food and Nutrition	
103		Consumer Packaged Goods/Food and Nutrition/Snacks	
104		Consumer Packaged Goods/Pets and Animals	
105		Consumer Packaged Goods/Pets and Animals/Cats	
106		Consumer Packaged Goods/Pets and Animals/Dogs	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
107		Consumer Packaged Goods/Pets and Animals/Food and Supplies	
108		Consumer Packaged Goods/Recipes	
109	Entertainment	Entertainment	
110		Entertainment/Amusement Parks Rodeos and Festivals	
111		Entertainment/DVD and Blu ray	
112		Entertainment/Europe_Gambling	
113		Entertainment/Games	
114		Entertainment/Games/Hardcore Gamers/Genres	
115		Entertainment/Games/Hardcore Gamers/Genres/Action	
116		Entertainment/Games/Hardcore Gamers/Genres/Adventure	
117		Entertainment/Games/Hardcore Gamers/Genres/Puzzle	
118		Entertainment/Games/Hardcore Gamers/Genres/Racing	
119		Entertainment/Games/Hardcore Gamers/Genres/Role Playing Game	
120		Entertainment/Games/Hardcore Gamers/Genres/Simulation	
121		Entertainment/Games/Hardcore Gamers/Genres/Sports	
122		Entertainment/Games/Hardcore Gamers/Genres/Strategy	
123		Entertainment/Games/Platforms	
124		Entertainment/Games/Platforms/DS	
125		Entertainment/Games/Platforms/GameBoy Advance	
126		Entertainment/Games/Platforms/GameCube	
127		Entertainment/Games/Platforms/PC	
128		Entertainment/Games/Platforms/PlayStation	
129		Entertainment/Games/Platforms/PlayStation/PS3	
130		Entertainment/Games/Platforms/Wii	
131		Entertainment/Games/Platforms/Wireless	
132		Entertainment/Games/Platforms/Xbox	
133		Entertainment/Games/Platforms/Xbox/360	
134		Entertainment/Genealogy	
135		Entertainment/Movies	
136		Entertainment/Movies/Action and Adventure	
137		Entertainment/Movies/Animation	
138		Entertainment/Movies/Childrens	
139		Entertainment/Movies/Classics	
140		Entertainment/Movies/Comedy	
141		Entertainment/Movies/Drama	
142		Entertainment/Movies/Horror	
143		Entertainment/Movies/Romance	
144		Entertainment/Movies/Science Fiction and Fantasy	
145		Entertainment/Movies/Showtimes	
146		Entertainment/Music	
147		Entertainment/Music/Children and Family	
148		Entertainment/Music/Country	
149		Entertainment/Music/Electronic	
150		Entertainment/Music/Instruments and Education	
151		Entertainment/Music/Jazz	
152		Entertainment/Music/Pop	
153		Entertainment/Music/R and B	
154		Entertainment/Music/Rap	
155		Entertainment/Music/Rock	
156		Entertainment/Music/World	
157		Entertainment/Performing Arts	
158		Entertainment/Radio	
159		Entertainment/Television	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
160		Entertainment/Television/Broadcast Networks	
161		Entertainment/Television/Cable Networks	
162		Entertainment/Television/Genres/Comedy	
163		Entertainment/Television/Genres/Drama	
164		Entertainment/Television/Genres/Reality	
165		Entertainment/Television/Genres/Sports	
166		Finance	
167		Finance/Brand/Banking/Abbey	Brand Connect
168		Finance/Brand/Banking/Alliance and Leicester	Brand Connect
169		Finance/Brand/Banking/Bank of America	Brand Connect
170		Finance/Brand/Banking/Barclays	Brand Connect
171		Finance/Brand/Banking/Chase	Brand Connect
172		Finance/Brand/Banking/Citibank	Brand Connect
173		Finance/Brand/Banking/Co Operative Bank	Brand Connect
174		Finance/Brand/Banking/First Direct	Brand Connect
175		Finance/Brand/Banking/Halifax	Brand Connect
176		Finance/Brand/Banking/HSBC	Brand Connect
177		Finance/Brand/Banking/Lloyds TSB	Brand Connect
178		Finance/Brand/Banking/Nationwide Building Society	Brand Connect
179		Finance/Brand/Banking/NatWest	Brand Connect
180		Finance/Brand/Banking/Royal Bank of Scotland	Brand Connect
181		Finance/Brand/Banking/Sainsburys Bank	Brand Connect
182		Finance/Brand/Banking/US Bank	Brand Connect
183		Finance/Brand/Banking/Wachovia	Brand Connect
184		Finance/Brand/Banking/Washington Mutual	Brand Connect
185		Finance/Brand/Banking/Wells Fargo	Brand Connect
186		Finance/Brand/Credit Cards/American Express	Brand Connect
187		Finance/Brand/Credit Cards/Barclaycard	Brand Connect
188		Finance/Brand/Credit Cards/Capital One	Brand Connect
189		Finance/Brand/Credit Cards/Citicard	Brand Connect
190		Finance/Brand/Credit Cards/Discover	Brand Connect
191		Finance/Brand/Credit Cards/Egg	Brand Connect
192		Finance/Brand/Credit Cards/Goldfish	Brand Connect
193		Finance/Brand/Credit Cards/Mastercard	Brand Connect
194		Finance/Brand/Credit Cards/Virgin Money	Brand Connect
195		Finance/Brand/Credit Cards/Visa	Brand Connect
196		Finance/Credit Cards	
197	Finance	Finance/Credit Services	
198		Finance/Deposits	
199		Finance/Deposits/Business Accounts	
200		Finance/Deposits/Checking Accounts	
201		Finance/Deposits/Savings Accounts	
202		Finance/Insurance	
203		Finance/Insurance/Automobile	
204		Finance/Insurance/Homeowners and Property	
205		Finance/Insurance/Life	
206		Finance/Insurance/Medical and Dental	
207		Finance/Insurance/Travel	
208		Finance/Investment	
209		Finance/Investment/Currency Trading	
210		Finance/Investment/Discount Brokerages	
211		Finance/Investment/Full Service Brokerages	
212		Finance/Investment/Germany_Baufinanzierung	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
213		Finance/Investment/Mutual Funds	
214		Finance/Investment/Mutual Funds/ETF	
215		Finance/Investment/Options	
216		Finance/Loans	
217		Finance/Loans/Automobile	
218		Finance/Loans/Business	
219		Finance/Loans/International_Personal	
220		Finance/Loans/Mortgage	
221		Finance/Loans/Mortgage/Home Equity	
222		Finance/Loans/Mortgage/New	
223		Finance/Loans/Mortgage/Refinance	
224		Finance/Online Payments	
225		Finance/Real Estate	
226		Finance/Real Estate/Residential Purchase	
227		Finance/Real Estate/Residential Rental	
228		Finance/Real Estate/Services	
229		Finance/Retirement Planning	
230		Finance/Tax	
231		Health Pharma	
232		Health Pharma/Asia_Cosmetic Surgery	
233		Health Pharma/Bones Joints and Muscles	
234		Health Pharma/Bones Joints and Muscles/Arthritis	
235		Health Pharma/Bones Joints and Muscles/Arthritis/Osteoarthritis	
236		Health Pharma/Bones Joints and Muscles/Osteoporosis	
237		Health Pharma/Bones Joints and Muscles/Pain	
238		Health Pharma/Circulatory System	
239		Health Pharma/Circulatory System/Cardiovascular	
240		Health Pharma/Circulatory System/Cholesterol	
241		Health Pharma/Circulatory System/Hypertensive Disease	
242		Health Pharma/Circulatory System/Ischemic Heart Disease	
243		Health Pharma/Circulatory System/Stroke	
244		Health Pharma/Dental	
245		Health Pharma/Digestive System	
246		Health Pharma/Digestive System/GERD and Heartburn	
247		Health Pharma/Endocrine Immune Systems and Metabolism	
248		Health Pharma/Endocrine Immune Systems and Metabolism/Diabetes	
249		Health Pharma/Infant Health	
250		Health Pharma/Infections and Parasites/Foot or Nail Fungus	
251		Health Pharma/Nervous System and Sense Organs	
252		Health Pharma/Nervous System and Sense Organs/Alzheimers Disease	
253		Health Pharma/Nervous System and Sense Organs/Headaches	
254		Health Pharma/Nervous System and Sense Organs/Vision	
255		Health Pharma/Pregnancy and Childbirth	
256		Health Pharma/Respiratory System	
257		Health Pharma/Respiratory System/Allergies	
258		Health Pharma/Respiratory System/Asthma	
259		Health Pharma/Respiratory System/Cold and Flu	
260		Health Pharma/Skin and Subcutaneous Tissue	
261		Health Pharma/Skin and Subcutaneous Tissue/Dermatological	
262		Health Pharma/Sleep	
263		Health Pharma/Wellness	
264		Health Pharma/Wellness/Exercise and Fitness	
265		Health Pharma/Wellness/Smoking Cessation	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
266		Health Pharma/Wellness/Weight Loss	
267		Health Pharma/Womens Health	
268		Health Pharma/Womens Health/Menopause	
269	Int'l Interest	International Interest/Avatars	
270		International Interest/Hispanic Targeting/Inferred by Language Preference	
271		International Interest/India Interest	
272		International Interest/Language Chinese	
273		International Interest/Language Japanese	
274		International Interest/Language Korean	
275	Issues & Causes	Issues and Causes/Charity and Community Service	
276		Issues and Causes/Economy	
277		Issues and Causes/Education	
278		Issues and Causes/Energy	
279		Issues and Causes/Environment	
280		Issues and Causes/Foreign Affairs	
281		Issues and Causes/Government Reform	
282		Issues and Causes/Green	
283		Issues and Causes/Healthcare	
284		Issues and Causes/Homeland Security	
285		Issues and Causes/Jobs	
286		Issues and Causes/Social Security	
287		Issues and Causes/Taxes	
288		Issues and Causes/War	
289	Life Stages	Life Stages/Education	
290		Life Stages/Education/College and University	
291		Life Stages/Education/Continuing and Adult Education	
292		Life Stages/Education/Continuing and Adult Education/Computer Skills	
293		Life Stages/Education/Foreign Language Instruction	
294		Life Stages/Education/Foreign Language Instruction/English	
295		Life Stages/Education/K to 12	
296		Life Stages/Moving	
297		Life Stages/Parenting and Children	
298		Life Stages/Parenting and Children/Baby	
299		Life Stages/Parenting and Children/Baby/Furniture Strollers and Carseats	
300		Life Stages/Seniors	
301		Life Stages/Teen	
302		Life Stages/Wedding	
303		Life Stages/Women	
304	Miscellaneous	Miscellaneous/Arts and Humanities	
305		Miscellaneous/Aviation and Aeronautics	
306		Miscellaneous/Europe_Gas and Electric	
307		Miscellaneous/Government and Military	
308		Miscellaneous/Hobbies/Photography	
309		Miscellaneous/Holidays and Observances/Back to School	
310		Miscellaneous/Holidays and Observances/Fathers Day	
311		Miscellaneous/Holidays and Observances/Halloween	
312		Miscellaneous/Holidays and Observances/Mothers Day	
313		Miscellaneous/Holidays and Observances/Valentines Day	
314		Miscellaneous/Holidays and Observances/Winter Holidays	
315		Miscellaneous/Law and Legal Research	
316		Miscellaneous/News	
317		Miscellaneous/News/Business and Finance	
318		Miscellaneous/People	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
319		Miscellaneous/People/Actors and Actresses	
320		Miscellaneous/People/Athletes	
321		Miscellaneous/People/Models	
322		Miscellaneous/Reference	
323		Miscellaneous/Religion and Spirituality/Astrology	
324		Miscellaneous/Romance/Personals	
325		Miscellaneous/Romance/Relationships and Romance	
326		Miscellaneous/Science	
327		Miscellaneous/Weather	
328		Politics	
329		Politics/Congressional	
330		Politics/Congressional/Democratic	
331		Politics/Congressional/Democratic/David Hunter	
332		Politics/Congressional/Republican	
333		Politics/Presidential	
334		Politics/Presidential/Democratic	
335		Politics/Presidential/Democratic/Al Gore	
336		Politics/Presidential/Democratic/Barack Obama	
337		Politics/Presidential/Democratic/Bill Richardson	
338		Politics/Presidential/Democratic/Christopher J. Dodd	
339		Politics/Presidential/Democratic/Dennis Kucinich	
340		Politics/Presidential/Democratic/Hillary Clinton	
341		Politics/Presidential/Democratic/Joe Biden	
342		Politics/Presidential/Democratic/John Edwards	
343		Politics/Presidential/Democratic/Mike Gravel	
344		Politics/Presidential/Independent	
345		Politics/Presidential/Independent/Michael Bloomberg	
346		Politics/Presidential/Independent/Ralph Nader	
347		Politics/Presidential/Republican	
348		Politics/Presidential/Republican/Duncan Hunter	
349		Politics/Presidential/Republican/Fred Thompson	
350		Politics/Presidential/Republican/Jeb Bush	
351		Politics/Presidential/Republican/Jim Gilmore	
352		Politics/Presidential/Republican/John McCain	
353		Politics/Presidential/Republican/Mike Huckabee	
354		Politics/Presidential/Republican/Mitt Romney	
355		Politics/Presidential/Republican/Newt Gingrich	
356		Politics/Presidential/Republican/Ron Paul	
357		Politics/Presidential/Republican/Rudy Giuliani	
358		Politics/Presidential/Republican/Sam Brownback	
359		Politics/Presidential/Republican/Tom Tancredo	
360		Politics/Presidential/Republican/Tommy Thompson	
361		Retail	
362		Retail/Apparel	
363		Retail/Apparel/Accessories	
364		Retail/Apparel/Athletic Wear	
365		Retail/Apparel/Childrens	
366		Retail/Apparel/Fashion	
367		Retail/Apparel/Footwear	
368		Retail/Apparel/Footwear/Athletic	
369		Retail/Apparel/Intimate	
370		Retail/Apparel/Jewelry and Watches	
371		Retail/Apparel/Mens	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
372		Retail/Apparel/Mens/Big and Tall	
373		Retail/Apparel/Teens	
374		Retail/Apparel/Womens	
375		Retail/Apparel/Womens/Maternity	
376		Retail/Apparel/Womens/Plus Sizes	
377		Retail/Auctions	
378		Retail/Books	
379		Retail/General Merchandise	
380		Retail/Gifts	
381		Retail/Gifts/Flowers	
382		Retail/Gifts/Food and Beverages	
383		Retail/Gifts/Greeting Cards and Stationery	
384		Retail/Home	
385		Retail/Home/Appliances	
386		Retail/Home/Appliances/Large	
387		Retail/Home/Bed and Bath	
388		Retail/Home/Cleaning and Supplies	
389		Retail/Home/Furniture	
390		Retail/Home/Furniture/Office	
391		Retail/Home/Garden and Patio	
392		Retail/Home/Housewares	
393		Retail/Home/Improvements	
394		Retail/Home/Improvements/Kitchen Remodeling	
395		Retail/Home/Improvements/Safety and Security	
396		Retail/Home/Improvements/Tools	
397		Retail/Luxury Goods	
398		Retail/Luxury Goods/Apparel	
399		Retail/Luxury Goods/Apparel/Accessories	
400		Retail/Luxury Goods/Apparel/Jewelry and Watches	
401		Retail/Luxury Goods/Beauty	
402		Retail/Luxury Goods/Beauty/Cosmetics	
403		Retail/Luxury Goods/Beauty/Fragrance	
404		Retail/Luxury Goods/Food	
405		Retail/Luxury Goods/Gifts	
406		Retail/Luxury Goods/Home	
407		Retail/Luxury Goods/Travel	
408		Retail/Restaurants	
409		Retail/Restaurants/Fast Food	
410		Retail/Retailers/Department Stores/Debenhams	Brand Connect
411		Retail/Retailers/Department Stores/Dillards	Brand Connect
412		Retail/Retailers/Department Stores/JC Penney	Brand Connect
413		Retail/Retailers/Department Stores/Kohls	Brand Connect
414		Retail/Retailers/Department Stores/Lord and Taylor	Brand Connect
415		Retail/Retailers/Department Stores/Macys	Brand Connect
416		Retail/Retailers/Department Stores/Marks and Spencers	Brand Connect
417		Retail/Retailers/Department Stores/Nordstrom	Brand Connect
418		Retail/Retailers/Department Stores/Sears	Brand Connect
419		Retail/Retailers/Electronics/Best Buy	Brand Connect
420		Retail/Retailers/Electronics/Circuit City	Brand Connect
421		Retail/Retailers/Electronics/Comet	Brand Connect
422		Retail/Retailers/Electronics/Currys	Brand Connect
423		Retail/Retailers/Electronics/Dixons	Brand Connect
424		Retail/Retailers/Electronics/PC World	Brand Connect

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
425		Retail/Retailers/Electronics/Radio Shack	Brand Connect
426		Retail/Retailers/Etailers/Amazon	Brand Connect
427		Retail/Retailers/Etailers/Ebay	Brand Connect
428		Retail/Retailers/Etailers/QVC	Brand Connect
429		Retail/Retailers/Home Improvement/B and Q	Brand Connect
430		Retail/Retailers/Home Improvement/Home Depot	Brand Connect
431		Retail/Retailers/Home Improvement/Lowes	Brand Connect
432		Retail/Retailers/Mass Merchants/Argos	Brand Connect
433		Retail/Retailers/Mass Merchants/ASDA	Brand Connect
434		Retail/Retailers/Mass Merchants/Boots	Brand Connect
435		Retail/Retailers/Mass Merchants/Kmart	Brand Connect
436		Retail/Retailers/Mass Merchants/Sainsburys	Brand Connect
437		Retail/Retailers/Mass Merchants/Target	Brand Connect
438		Retail/Retailers/Mass Merchants/Tesco	Brand Connect
439		Retail/Retailers/Mass Merchants/Walmart	Brand Connect
440		Retail/Retailers/Mass Merchants/Woolworths	Brand Connect
441		Retail/Retailers/Office Supply/Staples	Brand Connect
442		Retail/Retailers/Specialty Apparel/Gap	Brand Connect
443		Retail/Retailers/Specialty Apparel/Next	Brand Connect
444		Retail/Retailers/Specialty Apparel/Old Navy	Brand Connect
445		Retail/Retailers/Specialty Apparel/Victorias Secret	Brand Connect
446		Retail/Retailers/Warehouse Clubs/Costco	Brand Connect
447		Retail/Retailers/Warehouse Clubs/Sams Club	Brand Connect
448		Retail/Toys	
449		Retail/Toys/Outdoor Play	
450	Small Business and B2B	Small Business and B2B	
451		Small Business and B2B/B2B	
452		Small Business and B2B/B2B/Corporate Services	
453		Small Business and B2B/B2B/Corporate Services/Human Resources	
454		Small Business and B2B/B2B/Corporate Services/Human Resources/Healthcare Recruiters	
455		Small Business and B2B/B2B/Corporate Services/Human Resources/Retail Recruiters	
456		Small Business and B2B/B2B/Corporate Services/Human Resources/Technology Recruiters	
457		Small Business and B2B/Career Employment	
458		Small Business and B2B/Career Employment/Accounting and Finance	
459		Small Business and B2B/Career Employment/Accounting and Finance/Banking and Mortgage	
460		Small Business and B2B/Career Employment/Accounting and Finance/Insurance	
461		Small Business and B2B/Career Employment/Advertising and Public Relations	
462		Small Business and B2B/Career Employment/Arts Entertainment and Publishing	
463		Small Business and B2B/Career Employment/Clerical and Administrative	
464		Small Business and B2B/Career Employment/Construction and Facilities	
465		Small Business and B2B/Career Employment/Customer Service	
466		Small Business and B2B/Career Employment/Education and Training	
467		Small Business and B2B/Career Employment/Engineering and Architecture	
468		Small Business and B2B/Career Employment/Government and Military	
469		Small Business and B2B/Career Employment/Healthcare	
470		Small Business and B2B/Career Employment/Healthcare/Nursing	
471		Small Business and B2B/Career Employment/Hospitality and Travel	
472		Small Business and B2B/Career Employment/Human Resources	
473		Small Business and B2B/Career Employment/Law Enforcement and Security	
474		Small Business and B2B/Career Employment/Legal	
475		Small Business and B2B/Career Employment/Management Consulting	
476		Small Business and B2B/Career Employment/Manufacturing and Operations	
477		Small Business and B2B/Career Employment/Marketing	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
478		Small Business and B2B/Career Employment/Non Profit and Volunteer Work	
479		Small Business and B2B/Career Employment/Pharmaceutical and Biotechnology	
480		Small Business and B2B/Career Employment/Real Estate	
481		Small Business and B2B/Career Employment/Restaurant and Food Service	
482		Small Business and B2B/Career Employment/Retail	
483		Small Business and B2B/Career Employment/Sales	
484		Small Business and B2B/Career Employment/Technology	
485		Small Business and B2B/Career Employment/Technology/Internet and New Media	
486		Small Business and B2B/Career Employment/Telecommunications	
487		Small Business and B2B/Career Employment/Transportation and Logistics	
488		Small Business and B2B/Small Business	
489		Small Business and B2B/Small Business/Office Supplies and Services	
490		Small Business and B2B/Trucking and Freight	
491	Sports	Sports	
492		Sports/Auto Racing	
493		Sports/Baseball	
494		Sports/Basketball	
495		Sports/Basketball/College	
496		Sports/Boating and Sailing	
497		Sports/Cricket	
498		Sports/Cycling	
499		Sports/Fantasy Leagues	
500		Sports/Football	
501		Sports/Football/College	
502		Sports/Golf	
503		Sports/Hockey	
504		Sports/Martial Arts	
505		Sports/Olympics	
506		Sports/Outdoors	
507		Sports/Rugby	
508		Sports/Running Jogging and Health Walking	
509		Sports/Snow	
510		Sports/Soccer	
511		Sports/Sporting Goods	
512		Sports/Tennis	
513		Technology	
514		Technology/Computer Hardware	
515		Technology/Computer Hardware/Desktops	
516		Technology/Computer Hardware/Networking	
517		Technology/Computer Hardware/Notebooks	
518		Technology/Computer Hardware/Peripherals	
519		Technology/Computer Hardware/Peripherals/Monitors	
520		Technology/Computer Hardware/Peripherals/Printers	
521		Technology/Computer Hardware/Peripherals/Storage Devices	
522		Technology/Computer Services	
523		Technology/Computer Software	
524		Technology/Computer Software/Business Productivity	
525		Technology/Computer Software/Security and Utilities	
526		Technology/Consumer Electronics	
527		Technology/Consumer Electronics/Audio	
528		Technology/Consumer Electronics/Audio/Home	
529		Technology/Consumer Electronics/Audio/Home/Speakers	
530		Technology/Consumer Electronics/Audio/MP3	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
531	Technology	Technology/Consumer Electronics/Car Technology	
532		Technology/Consumer Electronics/Car Technology/Navigation	
533		Technology/Consumer Electronics/Communication/Mobile/Cellular Telephones	
534		Technology/Consumer Electronics/Digital Cameras	
535		Technology/Consumer Electronics/Handhelds and PDAs	
536		Technology/Consumer Electronics/Home Video	
537		Technology/Consumer Electronics/Home Video/Camcorder	
538		Technology/Consumer Electronics/Home Video/Television	
539		Technology/Consumer Electronics/Home Video/VHS and DVD	
540		Technology/Internet Services	
541		Technology/Internet Services/Domain Registration	
542		Technology/Internet Services/Online Community	
543		Technology/Internet Services/Online Community/Chat	
544		Technology/Internet Services/Online Community/Email	
545		Technology/Internet Services/Online Community/Messenger	
546		Technology/Internet Services/Online Community/Photos	
547		Technology/Internet Services/Web Hosting	
548		Technology/IT Hardware	
549		Technology/IT Hardware/Networking	
550		Technology/IT Hardware/Peripherals	
551		Technology/IT Hardware/Servers	
552		Technology/IT Software	
553		Technology/IT Software/Backup and Security	
554		Technology/IT Software/Business Productivity	
555		Technology/IT Software/Databases	
556		Technology/IT Software/Developers	
557		Technology/Tech Edition Consumer	
558		Technology/Tech Edition Medium Business	
559	Telecommunications	Telecommunications	
560		Telecommunications/Cable	
561		Telecommunications/Cellular and Wireless Services	
562		Telecommunications/Cellular and Wireless Services/Downloads	
563		Telecommunications/Internet Access	
564		Telecommunications/Local Service	
565		Telecommunications/Long Distance	
566		Telecommunications/Multi Service Packages	
567		Telecommunications/Satellite	
568	Travel	Travel	
569		Travel/Air and Charter	
570		Travel/Air and Charter/Budget Airlines	
571		Travel/Car Rental	
572		Travel/Casino Resorts	
573		Travel/Cruises	
574		Travel/Destinations	
575		Travel/Destinations/Africa	
576		Travel/Destinations/Africa/Morocco	
577		Travel/Destinations/Africa/South Africa	
578		Travel/Destinations/Africa/South Africa/Cape Town	
579		Travel/Destinations/Africa/Tunisia	
580		Travel/Destinations/Asia	
581		Travel/Destinations/Asia/China	
582		Travel/Destinations/Asia/China/Beijing	
583		Travel/Destinations/Asia/China/Shanghai	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
584		Travel/Destinations/Asia/Hong Kong	
585		Travel/Destinations/Asia/India	
586		Travel/Destinations/Asia/India/Delhi	
587		Travel/Destinations/Asia/India/Mumbai	
588		Travel/Destinations/Asia/Indonesia/Bali	
589		Travel/Destinations/Asia/Indonesia/Jakarta	
590		Travel/Destinations/Asia/Japan	
591		Travel/Destinations/Asia/Japan/Tokyo	
592		Travel/Destinations/Asia/Korea	
593		Travel/Destinations/Asia/Korea/Seoul	
594		Travel/Destinations/Asia/Macau	
595		Travel/Destinations/Asia/Malaysia	
596		Travel/Destinations/Asia/Malaysia/Kuala Lumpur	
597		Travel/Destinations/Asia/Malaysia/Penang	
598		Travel/Destinations/Asia/Philippines	
599		Travel/Destinations/Asia/Philippines/Manila	
600		Travel/Destinations/Asia/Singapore	
601		Travel/Destinations/Asia/Taiwan	
602		Travel/Destinations/Asia/Taiwan/Taipei	
603		Travel/Destinations/Asia/Thailand	
604		Travel/Destinations/Asia/Thailand/Bangkok	
605		Travel/Destinations/Asia/Thailand/Phuket	
606		Travel/Destinations/Asia/Vietnam/Hanoi	
607		Travel/Destinations/Asia/Vietnam/Ho Chi Minh City	
608		Travel/Destinations/Caribbean	
609		Travel/Destinations/Caribbean/Bahamas	
610		Travel/Destinations/Caribbean/Bahamas/Nassau	
611		Travel/Destinations/Caribbean/Cuba	
612		Travel/Destinations/Caribbean/Dominican Republic	
613		Travel/Destinations/Caribbean/Dominican Republic/Santo Domingo	
614		Travel/Destinations/Caribbean/Jamaica	
615		Travel/Destinations/Caribbean/Jamaica/Montego Bay	
616		Travel/Destinations/Caribbean/Jamaica/Negril	
617		Travel/Destinations/Caribbean/Puerto Rico/San Juan	
618		Travel/Destinations/Europe	
619		Travel/Destinations/Europe/Austria	
620		Travel/Destinations/Europe/Austria/Vienna	
621		Travel/Destinations/Europe/Belgium/Brussels	
622		Travel/Destinations/Europe/Czech Republic/Prague	
623		Travel/Destinations/Europe/Denmark	
624		Travel/Destinations/Europe/Denmark/Copenhagen	
625		Travel/Destinations/Europe/Finland/Helsinki	
626		Travel/Destinations/Europe/France	
627		Travel/Destinations/Europe/France/Nice	
628		Travel/Destinations/Europe/France/Paris	
629		Travel/Destinations/Europe/Germany	
630		Travel/Destinations/Europe/Germany/Berlin	
631		Travel/Destinations/Europe/Germany/Frankfurt	
632		Travel/Destinations/Europe/Germany/Munich	
633		Travel/Destinations/Europe/Greece	
634		Travel/Destinations/Europe/Greece/Athens	
635		Travel/Destinations/Europe/Hungary/Budapest	
636		Travel/Destinations/Europe/Italy	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
637	Travel	Travel/Destinations/Europe/Italy/Florence	
638		Travel/Destinations/Europe/Italy/Milan	
639		Travel/Destinations/Europe/Italy/Rome	
640		Travel/Destinations/Europe/Italy/Venice	
641		Travel/Destinations/Europe/Netherlands/Amsterdam	
642		Travel/Destinations/Europe/Portugal	
643		Travel/Destinations/Europe/Russia/Moscow	
644		Travel/Destinations/Europe/Spain	
645		Travel/Destinations/Europe/Spain/Barcelona	
646		Travel/Destinations/Europe/Spain/Madrid	
647		Travel/Destinations/Europe/Spain/Torrent	
648		Travel/Destinations/Europe/Sweden/Stockholm	
649		Travel/Destinations/Europe/Switzerland	
650		Travel/Destinations/Europe/Switzerland/Geneva	
651		Travel/Destinations/Europe/Turkey	
652		Travel/Destinations/Europe/Turkey/Istanbul	
653		Travel/Destinations/Europe/UKIE	
654		Travel/Destinations/Europe/UKIE/England	
655		Travel/Destinations/Europe/UKIE/England/London	
656		Travel/Destinations/Europe/UKIE/Scotland	
657		Travel/Destinations/Europe/UKIE/Scotland/Edinburgh	
658		Travel/Destinations/Europe/UKIE/Scotland/Glasgow	
659		Travel/Destinations/Europe/UKIE/Wales	
660		Travel/Destinations/Latin America	
661		Travel/Destinations/Latin America/Argentina/Buenos Aires	
662		Travel/Destinations/Latin America/Brazil/Rio de Janeiro	
663		Travel/Destinations/Latin America/Brazil/Sao Paulo	
664		Travel/Destinations/Latin America/Chile/Santiago	
665		Travel/Destinations/Latin America/Colombia/Bogota	
666		Travel/Destinations/Latin America/Costa Rica/San Jose	
667		Travel/Destinations/Latin America/Peru/Lima	
668		Travel/Destinations/Latin America/Venezuela/Caracas	
669		Travel/Destinations/Middle East	
670		Travel/Destinations/Middle East/Egypt	
671		Travel/Destinations/Middle East/Egypt/Cairo	
672		Travel/Destinations/Middle East/Israel	
673		Travel/Destinations/Middle East/Kuwait	
674		Travel/Destinations/Middle East/Oman	
675		Travel/Destinations/Middle East/Qatar	
676		Travel/Destinations/Middle East/Saudi Arabia	
677		Travel/Destinations/Middle East/United Arab Emirates	
678		Travel/Destinations/Middle East/United Arab Emirates/Dubai	
679		Travel/Destinations/North America	
680		Travel/Destinations/North America/Canada	
681		Travel/Destinations/North America/Canada/Calgary	
682		Travel/Destinations/North America/Canada/Montreal	
683		Travel/Destinations/North America/Canada/Ottawa	
684		Travel/Destinations/North America/Canada/Toronto	
685		Travel/Destinations/North America/Mexico	
686		Travel/Destinations/North America/Mexico/Acapulco	
687		Travel/Destinations/North America/Mexico/Cabo San Lucas	
688		Travel/Destinations/North America/Mexico/Cancun	
689		Travel/Destinations/North America/Mexico/Cozumel	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
690		Travel/Destinations/North America/Mexico/Mexico City	
691		Travel/Destinations/North America/Mexico/Puerto Vallarta	
692		Travel/Destinations/North America/United States	
693		Travel/Destinations/North America/United States/Alaska	
694		Travel/Destinations/North America/United States/Arizona	
695		Travel/Destinations/North America/United States/Arizona/Phoenix	
696		Travel/Destinations/North America/United States/Arizona/Tucson	
697		Travel/Destinations/North America/United States/California	
698		Travel/Destinations/North America/United States/California/Lake Tahoe	
699		Travel/Destinations/North America/United States/California/Los Angeles	
700		Travel/Destinations/North America/United States/California/San Diego	
701		Travel/Destinations/North America/United States/California/San Francisco	
702		Travel/Destinations/North America/United States/California/San Jose	
703		Travel/Destinations/North America/United States/Colorado/Denver	
704		Travel/Destinations/North America/United States/Florida	
705		Travel/Destinations/North America/United States/Florida/Daytona Beach	
706		Travel/Destinations/North America/United States/Florida/Fort Lauderdale	
707		Travel/Destinations/North America/United States/Florida/Fort Myers	
708		Travel/Destinations/North America/United States/Florida/Miami	
709		Travel/Destinations/North America/United States/Florida/Orlando	
710		Travel/Destinations/North America/United States/Florida/Tampa	
711		Travel/Destinations/North America/United States/Florida/West Palm Beach	
712		Travel/Destinations/North America/United States/Georgia/Atlanta	
713		Travel/Destinations/North America/United States/Hawaii	
714		Travel/Destinations/North America/United States/Hawaii/Maui	
715		Travel/Destinations/North America/United States/Hawaii/Oahu	
716		Travel/Destinations/North America/United States/Hawaii/Oahu/Honolulu	
717		Travel/Destinations/North America/United States/Illinois/Chicago	
718		Travel/Destinations/North America/United States/Louisiana	
719		Travel/Destinations/North America/United States/Louisiana/New Orleans	
720		Travel/Destinations/North America/United States/Maryland/Baltimore	
721		Travel/Destinations/North America/United States/Massachusetts/Boston	
722		Travel/Destinations/North America/United States/Minnesota/Minneapolis	
723		Travel/Destinations/North America/United States/Missouri/St. Louis	
724		Travel/Destinations/North America/United States/Nevada/Las Vegas	
725		Travel/Destinations/North America/United States/Nevada/Reno	
726		Travel/Destinations/North America/United States/New Jersey/Newark	
727		Travel/Destinations/North America/United States/New York/New York	
728		Travel/Destinations/North America/United States/North Carolina/Raleigh	
729		Travel/Destinations/North America/United States/Oregon/Portland	
730		Travel/Destinations/North America/United States/Pennsylvania/Philadelphia	
731		Travel/Destinations/North America/United States/Texas	
732		Travel/Destinations/North America/United States/Texas/Dallas	
733		Travel/Destinations/North America/United States/Utah/Salt Lake City	
734		Travel/Destinations/North America/United States/Virginia	
735		Travel/Destinations/North America/United States/Washington D.C.	
736		Travel/Destinations/North America/United States/Washington/Seattle	
737		Travel/Destinations/Oceania	
738		Travel/Destinations/Oceania/Australia	
739		Travel/Destinations/Oceania/Australia/Melbourne	
740		Travel/Destinations/Oceania/Australia/Perth	
741		Travel/Destinations/Oceania/Australia/Sydney	
742		Travel/Destinations/Oceania/Fiji	

	A	B	C
14		DISPLAY_NAME	*NOTES (see above for definitions)
743		Travel/Destinations/Oceania/French Polynesia/Tahiti	
744		Travel/Destinations/Oceania/New Zealand	
745		Travel/Destinations/Oceania/New Zealand/Auckland	
746		Travel/Europe_Last Minute	
747		Travel/Hotels and Lodging	
748		Travel/Hotels and Lodging/Economy	
749		Travel/Hotels and Lodging/Midscale	
750		Travel/Hotels and Lodging/Upscale and Luxury	
751		Travel/Luggage and Merchandise	
752		Travel/Non US	
753		Travel/Online Travel Aggregator	
754		Travel/Rail	
755		Travel/Vacations	
756		Travel/Vacations/Beach and Sun	
757		Travel/Vacations/Family	
758		Travel/Vacations/Honeymoon and Romantic	
759	Income	Yahoo Income Edition/15000 to 24999	Data Driven - Engagers Only
760		Yahoo Income Edition/25000 to 34999	Data Driven - Engagers Only
761		Yahoo Income Edition/35000 to 49999	Data Driven - Engagers Only
762		Yahoo Income Edition/50000 to 74999	Data Driven - Engagers Only
763		Yahoo Income Edition/75000 to 99999	Data Driven - Engagers Only
764		Yahoo Income Edition/100000 to 149999	Data Driven - Engagers Only
765		Yahoo Income Edition/150000 to 249999	Data Driven - Engagers Only
766		Yahoo Income Edition/250000 to 499999	Data Driven - Engagers Only
767		Yahoo Income Edition/500000 +	Data Driven - Engagers Only